

F.No.NA-101/1/2020-NA
Government of India
Ministry of Coal
O/o. the Nominated Authority

120-F, Shastri Bhawan, New Delhi.

Dated : the 18th November, 2021

NOTICE

Subject : Limited Tender Enquiry for appointment of a Project Management Partner for organizing the Road shows for Outreach of 3rd round of auctions of commercial coal mining.

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Ministry of Coal has launched the 3rd round auctions of commercial coal mining on 12th October 2021 for 88 coal mines. Ministry of coal is planning to organise Road shows in different parts of the country to create sensitization on the amendments made in Acts and Rules by Ministry of Coal and generate private sector interest and participation.

It has been decided to appoint / engage Project Management Partner for this purpose. Considering the importance of the event and short time frame for launch of the event, a Limited Tender Inquiry asking financial quotation from FICCI, CII, ASSOCHAM and PHD Chamber of Commerce & Industry only is hereby sought. The 'Scope of Work' for the Limited Tender is enclosed.

2. This notice is being published for information only and is not an open invitation to quote in this limited tender. Participation in this tender is by invitation only. Unsolicited offers are liable to be ignored.

3. The tenderers are requested to submit proof of their eligibility and the financial quotations in a sealed envelope on or before 23.11.2021 at the following address :-

Office of the Nominated Authority,
R.No.120, F-Wing, 1st Floor,
Shastri Bhawan, New Delhi-110001.
Tel : 23384104, 23384106
E-mail : nomauthority.moc@nic.in

BY AND ORDER OF THE NOMINATED AUTHORITY

To,

1. Sr. TD, NIC with request to upload/ publish this Notice of the website of Ministry of Coal.
2. The Secretary General, FICCI, Federation House, Tansen Marg, New Delhi, 110001.
3. The Director General, Confederation of Indian Industry, Mantosh Sondhi Centre, 23, Institutional Area, Lodi Road, New Delhi - 110 003 (India).
4. The Secretary General, ASSOCHAM, 5, Sardar Patel Marg, Chanakyapuri, New Delhi - 110021.

5. The Secretary General, PHD Chamber of Commerce & Industry, PHD House, 4/2, August Kranti Marg, Siri Institutional Area, Block A, Nipccd Campus, Hauz Khas, New Delhi, Delhi 110016.

Road shows for Outreach of 3rd round of auctions for commercial coal mining

SCOPE OF WORK

Background

The country has an estimated 350 billion tonnes of coal deposits, which is third largest in the world. However, 25% of the coal demand is still catered through imports.

Ministry of Coal has been working on a plan to reform the sector by privatizing coal mining in the country, after removing restriction on the end use of coal earlier in last year January by promulgating Mineral Laws (Amendment) Ordinance, 2020 to enable wider participation in auction of coal mines. Further, 100 per cent Foreign Direct Investment was permitted under automatic route for coal mining activities including associated processing infrastructure.

Understanding the acute requirement of Coal in downstream sectors, a plan has been laid down to auction coal mines, which will also be a major boost for increasing the revenue streams for the coal mine bearing states.

Ministry of Coal has launched the 3rd round auctions of commercial coal mining on 12th October 2021 for 88 coal mines. Ministry of coal is planning to organise Road shows in different parts of the country to create sensitization on the amendments made in Acts and Rules by Ministry of Coal and generate private sector interest and participation. These Road Shows will be organised as per following plan:

- 1st Roadshow – Ranchi (Date to be decided in consultation with selected Partner)
- 2nd Roadshow – Hyderabad (Date to be decided in consultation with selected Partner)
- 3rd Roadshow – Ahmedabad (Date to be decided in consultation with selected Partner)

In this regard, Ministry of Coal will appoint a Programme Management Partner to organize and manage this event successfully.

ELIGIBILITY CRITERIA

The eligibility criteria for the successful bidder are provided hereunder. The successful bidder will be henceforth referred as Programme Management Partner (PMP) in this Tender Document.

1. The PMP should be an Industry Chamber or Association with experience in policy advocacy on coal sector.
2. The PMP should have an average annual Turnover of INR 50 Cr in the last 3 years, i.e., 2020-21 2019-20 and 2018-19.
3. The PMP shall have a minimum membership of 500 companies as on date.
4. The PMP is expected to have members from the coal mining sectors and user industries.
5. The PMP is expected to have offices in the areas where ministry is expecting/ planning to organize dissemination events.

6. The PMP should have experience in organizing stakeholders' consultation, especially in the area of Coal Mining/ natural resources in the last 3 years.
7. The PMP should have experience of directly working with the ministries of GOI.
8. The PMP should also have a team of dedicated and competent manpower for the event comprising of officials from senior management and other personnel deputed for executing the tasks.

SCOPE OF WORK

I. Conference Setting and Facilities

The PMP will be responsible for arrangements of the Road Shows as per requirements. The arrangement may not be limited to but will include the following:

- 1) Venue Set-up
 - a) Design and set-up of dias and podium at the main event conference hall
 - b) Comfortable and hygienic seating arrangements at the main event conference hall ensuring social distancing norms
 - c) Event backdrop at the main event conference hall
 - d) Proper signage in and around venue for the convenience of participants
- 2) Audio Visual facility
 - a) Sufficient display LED screens at the main event conference hall
 - b) AV (Audio visual) facility at the main event conference hall
 - c) Video Conferencing facility for connecting invitees who may not attend physically
- 3) Registration of invitees
 - a) Mailing and pre-registration
 - b) Proper registration facility for the invitees
 - c) Entry badges for the event
- 4) Invitee Kits
 - a) Delegate folders for participants including stationery and agenda
 - b) Printed brochure on Coal Mine Auctioning
- 5) Photography / Videography
 - a) Still photography of the complete event
 - b) Proper video recording of the event
- 6) Hospitality arrangements
 - a) Arrangement of tea/coffee/mineral water/ refreshments during the event
 - b) Lunch post the event

II. Mobilizing participation

The PMP is expected to coordinate maximum relevant participation from the Road Shows like heads of mining companies/ corporate, foreign investors (50 to 100) for the each Road Show. The following will be required in this regard:-

- 1) Creation of List of Participants and approval from Ministry
- 2) Sending invites
- 3) Follow up with invitees over phone/ email for physical participation
- 4) Follow up with invitees unable to travel to attend through video conferencing and prior registration

III. Short Audio-Visual Movie

The PMP is expected to create a short video film to promote the Coal Mine Auction plan of the Ministry. The movie shall be played during the event as well as used after the event for dissemination through social media channels and websites. The following is expected in this regard.

- 1) Creation of a HD quality short film of about 10 minutes on auction process of commercial coal mines.
- 2) The movie shall include interviews of Hon'ble Coal Minister, Secretary-Coal & few other top industrialists, State representatives.

IV. Media Coverage

- 1) Media Coverage during the Launch Event:

The PMP is required to ensure news coverage of the Road Shows, Press/Media Management during the event, collate and provide news coverage in the form of a structured report. It is also required to coordinate with Doordarshan /PIB and other media house including Media invitation for event and following up for news coverage. The PMP will also get the event webcasted.

- 2) Social Media Outreach:

The PMP is expected to run an aggressive social media campaign for dissemination of the Coal Mines Auctioning among stakeholders in the run-up to the event, during and post event. This may include the following:

- a) Running social media campaign by regularly posting on social media like Facebook, Twitter, LinkedIn and YouTube till the date of Launch Event.
- b) Continuous social media campaign post launch event, till the closure of auction bid submission process (30 days after bid).
- c) Social media campaign for one month from the date of auction bid closing

V. Report Submission

The PMP is expected to submit final reports detailing the key discussion points and list of participants for each event to Ministry of Coal. The following is expected in this regard from the PMP.

- 1) Event report for each completed event
- 2) List of participants for each event
- 3) Photographs and videos of the events
- 4) Press coverage of the event

VI. Bid Security

Submission of bid security in case of this Limited Tender is waived with the approval of Competent Authority
